



**BRENTWOOD  
COMMUNITY  
COUNCIL**

**Agenda**

**Wednesday, September 14, 2022**

**NOTE SPECIAL TIME - 5:30-7:30 PM**

**BY ZOOM**

<https://us02web.zoom.us/j/81465192658>

Meeting ID: 814 6519 2658

One tap mobile

+16694449171,,81465192658# US

+16699006833,,81465192658# US (San Jose)

Questions may be sent to: [info@brentwoodcommunitycouncil.org](mailto:info@brentwoodcommunitycouncil.org)

<b>Call to Order &amp; BCC Member Roll Call for Attendance; Motion to Approve August 2022 Draft Minutes</b>
<b>Guest Speaker – Didi Hirsch Suicide Prevention Services: 988 Suicide and Crisis Lifeline</b>
<b>Guest Speaker – Tess Banko, Project and Community Director, WLA VA Collective – Campus Transformation Update</b>
<b>Crime Update – SLO Matthew Kirk</b>
<b>Government Representative Liaisons:</b> Janet Turner, Area Representative, Congressman Ted Lieu Isabella Dennis, Councilmember Mike Bonin Zac Gaidzik, County Supervisor Sheila Kuehl
<b>BCC Committee Updates and Announcements:</b> <b>Land Use:</b> <b>CUB Application – Tensley Wines</b> <b>Digital Billboards – see attached – and link to Council file:</b> <a href="https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&amp;cfnumber=22-0392">https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&amp;cfnumber=22-0392</a>  Environmental Transportation Public Schools Independent Schools Ministerial Civic Public Safety
<b>Board Member Comment</b> <b>Cookies Brentwood</b> <b>Public Comment (may be limited to 1 minute per person)</b>

The LUC urges the BCC to submit a Community Impact Statement opposing the Council vote (Council File 22-0392 -digital off-site signs) to support a PLUM committee recommendation to prepare an ordinance allowing installation of "digital off-site signs" associated with the Transportation Communication Network Program.

BCC has opposed such digital advertising/display in the past. We continue to oppose it in view of a number of serious concerns, such as (for example):

- the risk of data collection from passing pedestrians and motorists;
- the effects of light pollution from these installations;
- the danger of driver distraction.

In stating our opposition, we second the position of a number of other community organizations (including the Central San Pedro NC, the Sunland-Tujunga NC, the Woodland Hills-Warner Center, the Sherman Oaks NC, and the Westside NC) in finding this proposal dangerous, short-sighted, and ill-conceived. In brief, as one of these statements put it, there are simply too many unanswered questions associated with this proposal.